

QVSource - Taking Care of the Emerging Data that Matters to You



"I'm confident that QVSource will pay for itself 10 times over. The time saving alone is significant. But the impact to revenue generation is unprecedented."

Andrew White
Head of BI,
Future Publishing,
QVSource Customer.

What is QVSource

QVSource makes QlikView the best connected Business Discovery platform available, allowing an analysis of the impact of social media and other channels on revenue stream performance, by interconnecting with online services and feeding data into QlikView that isn't natively supported.

Simply put, QVSource makes it easy to get your data from online platforms such as Twitter, Facebook, Google Analytics, YouTube and SugarCRM (to name a few) into QlikView dashboards enabling you to make more decisions that matter to your business. What's more, because the data is in QlikView, you can view it alongside your traditional internal-based data to get a true holistic view of your business.

What it Means to You

QVSource opens up new and important data sources

Data resides in increasingly disparate locations. The QVSource connectors dynamically mine that information and automatically feeds it into the QlikView platform. QVSource is essentially an enabling technology behind QlikView, to give you a richer view of your business performance.

QVSource introduces automation, to improve business processes

QVSource is highly automated, which means that you can schedule the regularity with which your data is imported into QlikView, from many important sources that are not natively supported by the Qlik technology. This radically improves the consistency of data analysis, and empowers you to make informed business decisions in near real-time.

QVSource saves you time and money

To import data into QlikView from a non-natively supported data source, you have two options; you could create a manual export/import process, using Excel, csv or by transposing data from online platforms to local spreadsheets. Or, you could implement one of the QVSource connectors, out-of-the-box. This plug and play technology interconnects with third party data sources, immediately eradicating any need for in-house development or maintenance, saving you time and money.

QVSource improves your business view

QVSource enriches the QlikView experience by connecting to multiple new data sources. By coupling the power of QlikView with the added value of QVSource, you will have a much broader view of your business, and a deeper understanding of business performance.

Software You Can Trust

QVSource has been designed to make it easy to connect to your data, with an intuitive interface and ready to use Starter QlikView Applications, you can be quickly exploring your data.

If you do need some help, there's a dedicated wiki-style website, explaining how to set up QVSource, detailed coverage of each of the connectors and where there is a Starter QlikView Application, there's information on how to configure them for your requirements.

If you can't find your answers there, then we're here to help. The 50+ 5, star reviews on QlikMarket will show how easy QVSource is to use and that our support is second-to-none.

Seamless QlikView Integration

QVSource is a lightweight web service that listens out for requests for data from your QlikView applications as they reload, which can be started by QlikView Server or Publisher like any other reload. Also, because these requests are driven by your QlikView script, if you're familiar with QlikView scripting then there's little extra to learn.

Connecting to Your Data

QVSource has over 30 connectors, many of which are listed on the back page, but here are some:

Twitter

The QVSource Twitter connector allows you to load data through the Twitter API quickly and easily into QlikView, using specific usernames or search terms. From the Tweets that come back you can easily identify hashtags, links to other sites, pictures and any usernames mentioned, helping you to get a complete picture of what's being said, how and by who.

“QVSource enables CP Proximity to take business intelligence to the next level.

We can now carry out cross analysis, track visits to websites, compare website traffic, measure email campaign click-throughs, monitor Twitter activity, view CRM results, and present this intelligence in QlikView, to produce actionable reports.”

Cristina Giner,
Director of Analysis & BI
CP Proximity,
QVSource Customer.

The QVSource Twitter connector gives you a powerful insight into Twitter, and is being used in many ways by our customers, from small businesses to large enterprises. Some customers don't use Twitter specifically themselves, but they use QVSource to see what people are saying about their company or their competitors, while others monitor their brands to help identify issues and respond to customer needs.

Facebook

Facebook's own analytics tools are great for individual pages, however it's challenging to compare one Facebook page's performance with another. Many businesses have more than one Facebook page, and it can be a challenge to share best practices and skills across the multiple sites, to identify which Facebook pages are performing better than others. QVSource has two Facebook connectors:

- The QVSource Facebook Insights connector provides metrics around the content of multiple Facebook pages that you own or administrate, allowing you to understand and analyse trends within user growth and demographics and consumption of content.
- The QVSource Facebook Fan Page connector gives you an insight into how people are engaging with any public Facebook fan pages or groups, along with what they're posting and liking on the pages that you're analysing.

The QVSource Facebook connectors allow you to tie data sets together, so that you no longer have to look at individual Facebook pages, or indeed overall Facebook performance, in isolation.

Google Analytics

Google Analytics is an effective way to understand visitor behaviour across your websites, with every click and movement being tracked, and huge amounts of data being collected. However, although Google Analytics comes with great dashboards, it is often difficult to get a complete sense of what's going on, especially when you want to compare websites side-by-side.

The QVSource Google Analytics connector feeds a new stream of data into QlikView, in a consistent and automated manner. It gives you the freedom and flexibility to create the KPIs that are important to you, and view all your website performance profiles in one place.

General JSON/XML/SOAP Web Connector

Most QVSource connectors are designed for, and connect to, a specific API. This connector is different, and its versatility is proving to be hugely popular with our advanced developer community. The QVSource Web API connector extracts data from many URLs that return JSON or XML (including some SOAP services). It therefore opens up the possibility of converting to a huge range of APIs which have not yet been developed by QVSource.

The data that is returned can be streamed directly into QlikView as XML, making use of QlikView's native XML parsing functionality. Alternatively there are tables in the connector which will convert the data into tables.

Our Customers

QVSource is relevant to any business that either has an online presence or uses online services as part of their operations from Google Documents to Zendesk, as such, QVSource's appeal is far wide and reaching.

This is reflected in the fact that many companies around the World, big and small have chosen QVSource to help them make better decisions with online data that is core to their business.

We have a wide range of customer case studies, which you can read and download from our website at www.qvsource.com/case-studies.

Our Partners

We have a growing network of over 60 skilled partners operating in over 30 countries that can help you with all aspects of QVSource and with most of them already being Qlik Partners, they'll be able to assist with any QlikView requirements.

To find a local partner please visit <http://www.qvsource.com/partners> or contact us.

“QVSource has given us the ability to assess the impact of our online presence, and think about how to make improvements. We can present business intelligence dashboards on screens around the office, analyse the data in real-time, and make strategic business decisions as a result.”

Jingyi,
Business Data Analyst
Funding Circle
QVSource Customer

Product

Free Trial

Visit www.qvsource.com for a free, fully functional trial of QVSource.

Download our free Starter QlikView Applications and discover actionable Business Intelligence that will transform your organisation.

We're Social

[Twitter.com/qvsource](https://twitter.com/qvsource)

[Facebook.com/qvsource](https://facebook.com/qvsource)

plus.google.com/+qvsource

Search for QVSource on:

QlikMarket

QlikCommunity Group

Contact Us

Call: +44 (0)844 4874171

Email: support@qvsource.com

Visit: www.qvsource.com

Address:

Industrial CodeBox Ltd

The Oakley,

Kidderminster Road,
Droitwich Spa,

Worcestershire.

WR9 9AY

United Kingdom

Registered In England & Wales

Company Number: 5183125

VAT Reg.: GB 851 4145 43

About Industrial CodeBox

Industrial CodeBox, an award-winning Qlik Technology Partner, has been providing QlikView integration-related products and services for many years. The company originally developed the QlikView WorkBench and Sharepoint Web Parts, which later became integrated into the official QlikView product. Industrial CodeBox now focuses on helping companies extract business intelligence from social media and business web APIs.

At Qonnections 2014, Industrial CodeBox was awarded the inaugural Qlik Technology Partner of the Year award.

About QVSource

QVSource is Industrial CodeBox's flagship product, a suite of connectors that communicate with a wide range of online services. QVSource allows an analysis of the impact of social media and other channels on revenue stream performance, by interconnecting with online services and feeding the data into QlikView.

QVSource has a wide range of connectors, including:

- Blue Yonder
- Facebook Insights
- Facebook Pages & Groups
- File Transfer (FTP/SFTP)
- General JSON/XML/SOAP Web APIs
- Google AdSense
- Google AdWords
- Google Analytics
- Google DoubleClick for Publishers (DFP)
- Google Drive & Spreadsheets
- Google Prediction
- Klout
- Mailbox (POP3/IMAP)
- MailChimp
- MongoDB
- Notifier
- OData
- Sentiment & Text Analytics
- SugarCRM
- Twingly
- Twitter
- YouTube Analytics
- YouTube Data
- See more at www.qvsource.com

What People Think of QVSource

At Industrial CodeBox we work hard to ensure that we provide high quality solutions that are easy to use and trouble-free and backed up by the very best support experience.

We think we're doing a good job, but don't just take our word for it.

We have hundreds of online recommendations from users, with more than 50 5-star reviews on QlikMarket, which are an indication of how well received QVSource has been within the QlikView community.

Visit www.qvsource.com/Case-Studies for more success stories.

Qlik 

Partner

Technology